

ASTRA (Nasdaq: ASTR) Investor Deck August 2021





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## CHRIS KEMP — CO-FOUNDER, CHAIRMAN & CEO

### Agenda

- Spacetech the Next Frontier
- Rapid Iteration and Manufacturing Efficiency
- Launch Services
- Apollo Fusion Orbital Ignition
- Customers Announcements
- Building Out Our Talented Team
- Board of Directors
- Kelyn Brannon 2021 Earnings



# SPACE IS THE NEXT **ECONOMIC FRONTIER**

Astra is the third privately-funded U.S. company in history to reach space and demonstrate orbital capability

# \$1.0+ Trillion

Total Space Economy in 2040<sup>(1)</sup>

### \$216 Billion

Satellite Manufacturing Spending through 2030<sup>(2)</sup>

#### \$40.7 Billion

Government Investment in Space<sup>(3)</sup>

400+

Private U.S. Companies<sup>(4)</sup>

ies currently operating space assets or with plans to launch them in the near term.

ased on projected FY'21 DoD and NASA budgets from Jefferies, What's Up in Space: New Launchers, Same Incumbents (Aug. 2020).

ies currently operating space assets or with plans to launch them in the next 3 years



### SUPPLY CONSTRAINED MARKET

Leading to a rapidly growing pipeline

# \$150M BACKLOG (1) \$1.2B PIPELINE

Amongst a great diversity in number of customers and verticals



BROADBAND



EARTH OBSERVATION



**MARITIME** 



POINT-TO-POINT



IOT/M2M CONNECTIVITY



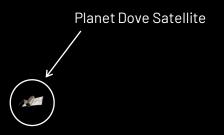
GOVERNMENT

(1) Also known as contracted revenue.



# SPACETECH ECONOMY

Small satellites + low-cost launch



"HYPERSCALE" SPACE

LEO (Low Earth Orbit)

NASA Landsat Satellite

GEO (Geosynchronous Orbit)

"MAINFRAME" SPACE

500 miles from Earth (1)

GEO is 44x farther away than LEO

22,236 miles from Earth (1)



## SPACETECH ECONOMY

Small satellites + low-cost launch

LEO "HYPERSCALE" SPACE			GEO "MAINFRAME" SPACE	
Distance	500 miles <sup>(1)</sup>	98% closer	22,000 miles <sup>(1)</sup>	Distance
Satellite price	\$400,000 (1)	98% cheaper	\$200,000,000 (1)	Satellite price
Launch price	\$3,000,000 (1)	97% cheaper	\$100,000,000 (1)	Launch price
Volume	1,000s/year <sup>(1)</sup>	100x increase	10s/year (1)	Volume



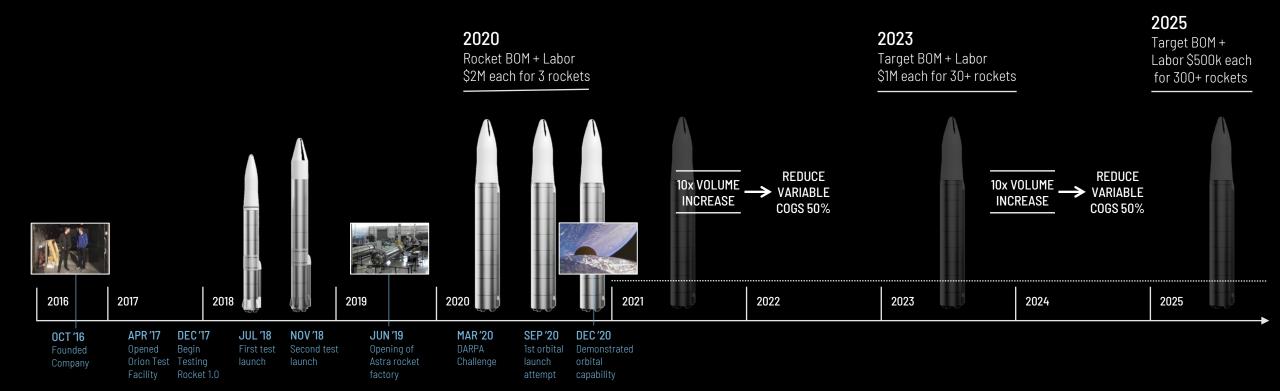
500 miles from Earth (1) 22,236 miles from Earth (1)



# RAPID ITERATION DEEPENS COMPETITIVE MOAT

#### **KEYS TO SUCCESS:**

- Technology de-risked by success of launches
- Rapidly enhance and re-launch rockets
- Automation to optimize costs and streamline improvements





# A "MODEL T" FOR THE SPACE INDUSTRY

Alameda Naval Air Station HQ — expanding to 350k sq. ft., 20-acre campus

Efficiency-driven manufacturing processes + automation in a world-class development and production facility, using readily available materials.



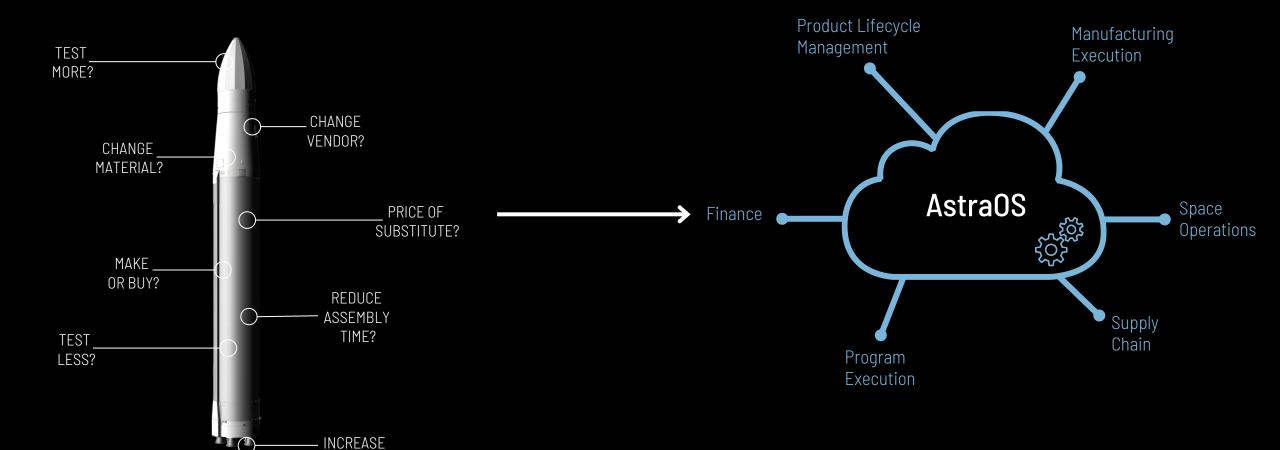






# SOFTWARE-DRIVEN MANUFACTURING EFFICIENCY

PERFORMANCE?





# SPACETECH AT AN INFLECTION POINT

38,000+ satellites to be built + launched between 2020 - 2029<sup>(1)</sup>



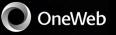










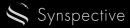


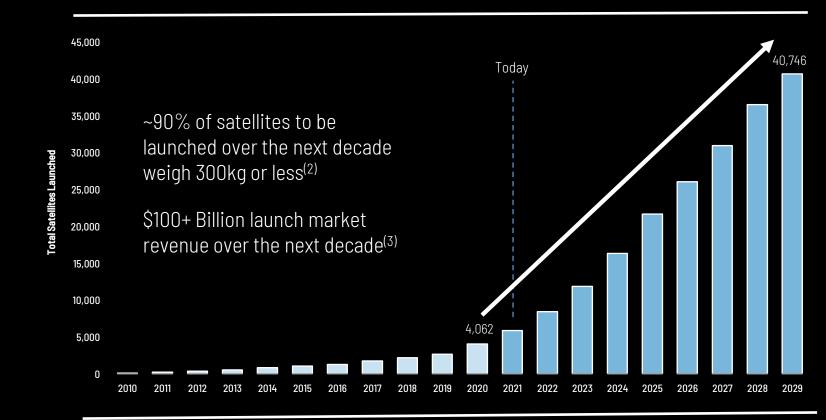




**ICEYE** 







Source: Wall Street Research, Space Capital.

<sup>(1)</sup> Based on Euroconsult and Astra Management estimates.

<sup>(2)</sup> Based on Euroconsult estimates derived from 7,015 satellites with known mass.

<sup>3)</sup> Factors in Euroconsult and Management estimates for satellite launches.



# LAUNCH SERVICES SPACE SERVICES SPACEPORT SERVICES





#### **RAPID**

From payload delivery to launch within days



#### PORTABLE AND GLOBAL

Launch from anywhere in the world in 24 hours



### AFFORDABLE

Most affordable launch system for small payloads



# ASTRA IS UNIQUELY POSITIONED TO SERVE THE SATELLITE MARKET

		CADENCE	LAUNCH PRICE	IN LAST 12 MONTHS
ASTRA SMALL LAUNCH (<500 KG)	ASTRA	300+ LAUNCHES / YEAR	\$	1
VIRGIN ORBIT SMALL LAUNCH (<500 KG)	ORBIT	< 50 LAUNCHES / YEAR	\$\$	2
ROCKET LAB  SMALL + HEAVY LAUNCH <sup>(1)</sup> (<500 KG + >1500 KG <sup>(1)</sup> )	——>>	< 50 LAUNCHES / YEAR	\$\$	7
<b>ULA</b> HEAVY LAUNCH (>1500 KG)	United Launch Alliance	< 30 LAUNCHES / YEAR	\$\$\$\$	4
SPACEX HEAVY LAUNCH (>1500 KG)	SPACEX	< 30 LAUNCHES / YEAR	\$\$\$\$	30

**DEDICATED** 

**NUMBER OF LAUNCHES** 



# RECENT NEWS





# APOLLO FUSION: FIRST ORBITAL THRUSTER IGNITES IN ORBIT

"...THE INDUSTRY'S FIRST FULLY
FUNCTIONAL ELECTRIC PROPULSION
ORBITAL TRANSFER VEHICLE...PAVES
THE WAY FOR EXPANDING ORBITAL
DESTINATIONS."

-PHILIP BRACKEN, VP OF ENGINEERING AT SPACEFLIGHT



Rendering by Spaceflight





# MULTI-LAUNCH CUSTOMER WINS



Announced February 2021 Multi-Launch Contract



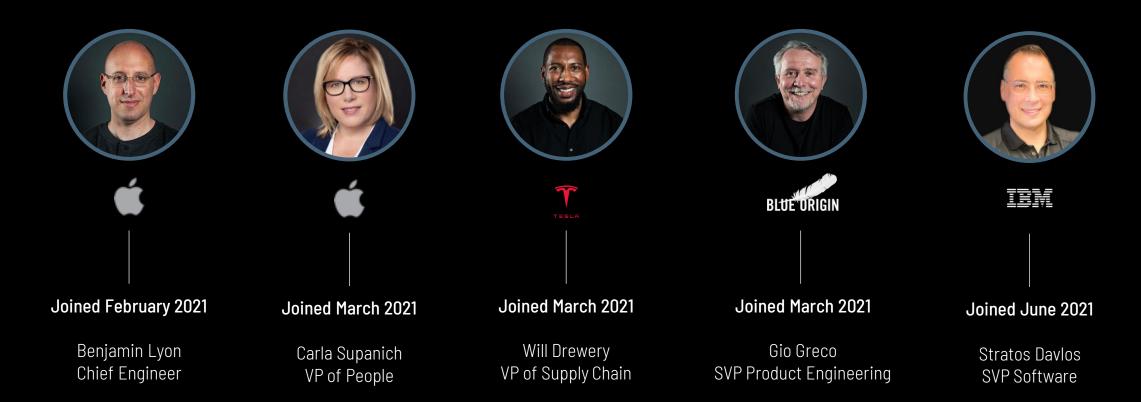
Announced May 2021 Multi-Launch Contract



Announced August 2021 Multi-Launch Contract



# **BUILDING OUT OUR TALENTED TEAM**





# **BOARD OF DIRECTORS**











Note: Chris Kemn - Founder Chairman & CEO and Adam London - Founder CTO are also Astra Board Directors



### 2021 EARNINGS RECAP

- Merger and PIPE Transaction Summary
- Q2 2021 Financial Results
- Q3 2021 Financial Outlook
- GAAP Financial Measures to Adjusted (non-GAAP) Financial Measures



### MERGER AND PIPE TRANSACTION HIGHLIGHTS:

Merger and PIPE Added \$464 Million to Astra Balance Sheet

- Merger with Holicity Generated \$299.9 Million in Gross Proceeds
- Redemptions less than 11,000 of 30,000,000 shares
- PIPE generated \$200 Million, led by BlackRock

### S-1 Filed

Shares Registered



### SECOND QUARTER 2021 FINANCIAL HIGHLIGHTS:

- GAAP Net Loss was \$(31.3) million
- Adjusted Net Loss was \$(23.1) million
- Adjusted EBTIDA of \$(21.4) million
- Capital Expenditures Totaled \$8.5 million
- Cash at end of Second Quarter Totaled \$452.4 million\*

<sup>\*</sup> Includes cash, cash equivalents and restricted cash



### THIRD QUARTER 2021 FINANCIAL OUTLOOK:

- Adjusted EBITDA between \$(32.0) million and \$(35.0) million
- Depreciation and Amortization between \$1.0 million and \$1.3 million
- Stock-based compensation between \$6.0 million and \$10.0 million
- Cash taxes of approximately zero
- Basic shares outstanding between 255 million and 260 million
- Capital expenditures between \$10.0 million and \$15.0 million

UGUST 2021 22



Q & A





# **APPENDIX**

AUGUST 2021 24



# RECONCILIATION TO ADJUSTED (NON-GAAP) MEASURES

RECONCILIATION OF GAAP TO NON-GAAP

(in thousands except per share data)

Three Months Ended June 30, Six Months Ended June 30,

	2021	2020	2021	2020	
GAAP Net Loss	\$ (31,297)	\$ (8,825)	\$ (190,269)	\$ (20,806)	
Loss on extinguishment of convertible notes		-	133,783		
Stock based compensation	7,444	141	17,777	513	
Non-recurring expenses	750	-	750		
Adjusted Net Loss	(23,103)	(8,684)	(37,959)	(20,293)	
Interest Expense	678	1,253	1,213	2,252	
Income tax expense	-	-			
Depreciation & Amortization	1,030	808	1,918	1,664	
Adjusted EBITDA	\$ (21,395)	\$ (6,622)	\$ (34,828)	\$ (16,377)	